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Espresso Shot #3: An Introduction to Physician Services

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Just When You Think You've Heard It All: CMS's Proposal for an E/M Makeover

By Jeannie Cagle, RN, BSN, CPC, Senior Manager |
Coker Group

Unless you've been living in a cave, you've probably heard about the recently released proposal by the Centers for Medicare and Medicaid Services (CMS) for changes to the Evaluation and Management (E/M) coding guidelines. In the press release dated July 12, 2018, CMS stated, "Today's proposals deliver on the pledge to put patients over paperwork by enabling doctors to spend more time with their patients."^[1] Clearly, CMS has heard physician complaints over the years as electronic medical records and increasing government regulations have added burdensome and complex requirements that take away from the time to deliver good patient care. Now, CMS is attempting to listen and respond with several ideas that may lessen the frustrations. Considering the last sweeping changes to E/M codes happened over 20 years ago, you have to give CMS credit for trying!

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The Next Stage of Evolution in Physician Practice Transactions:

Can hospitals compete with private equity in attracting physician group deals?

By Mark Reiboldt, Senior Vice President | Coker Group

There are many terms for it: alignment, physician integration, employment, practice acquisitions, hospital-physician joint ventures, strategic affiliations. The recent rise in transactions involving hospitals and physicians has been one of the most impactful trends in the nature of how both types of organizations are structured and how they function as enterprises. Regardless of the terminology used in referring to this trend, hospitals and practices continue to engage in transactions at steady volumes, and they entail a wide range of structures, provisions, and valuations.



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Does Your EHR Vendor Contract Leave Your Organization Vulnerable?

Coker Group is offering free vendor contract reviews to reveal unfavorable terms for hospitals and practices, and ensure they can protect themselves from these liabilities.



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- **Chief Operating Officer, Hematology Oncology Associates (HOA), Medford, Oregon**
- **Executive Director of Operations, Beebe Medical Group (BMG), Lewes, Delaware**

Candidates interested in learning more about these opportunities should forward a resume to:

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