



**Coffee with Coker**

Lessons Learned from Most Infamous Security Breaches from 2017

**October 17, 2017  
at 2:00pm EDT**

[Register](#)



**Practice Optimization: An Argument for Spending More**

By Jeff Gorke, Senior Vice President | Coker Group

The title of this article is a bit misleading in that the argument is more toward *investing* in the practice than spending more. Ultimately, the investment is spending. As operators, we occasionally take the short view on profitability vs. the longer, big-picture view of a dollar investment and the subsequent return on investment (ROI).

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**The Real Value of Executive Search**

By Lee Perrett, Vice President | Coker Group

Recruitment, development, and retention of top-caliber senior talent are among the most critical tasks charged to a Board of Directors or CEO. Many organizations find that the value of executive search is not only in the quick recruitment of a suitable candidate to fill an open position, but also it is in sourcing, identifying, qualifying, and hiring the highest performing talent. In concert, the individuals must fit the culture and have a positive impact for years to come. A successful executive search adds value to your organization not only for the near term but also for the future.

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Below you will find a list highlighting some of our current searches. If you are interested in more information about any of these positions, please [contact us](#) today.

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- Clinical Care Manager, Innovista Health Solutions, Dallas, TX
- Regional Account Executive(s), Health Prime International, National Harbor, Maryland
- General Cardiologists (2), Northside Hospital, Atlanta, GA
- Director of Revenue Cycle, The Health Care District of Palm Beach County, Palm Springs, FL
- Confidential, Northside Hospital, Atlanta, GA
- Radiation Oncologist, Northside Hospital, Atlanta, GA
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- Chief Medical Officer, Gerald Champion Regional Medical Center, Alamogordo, NM
- Vice President for HIT Consulting Services, Coker Group, Alpharetta, GA

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